

AXIS PRO[®] PrivaSure[™]

Comprehensive Protection Against Data Privacy Risks

Data security and privacy is of paramount concern to risk managers and businesses around the world. Whether a business keeps confidential employee data, customer information such as credit card data, or confidential client information, maintaining the security and privacy of this information is critical. A breach of data security could be detrimental in terms of costs to comply with state notification requirements, potential liability claims, and damage to a company's reputation.

AXIS PRO[®] created AXIS PRO[®] PrivaSure[™], a policy specifically designed to address these evolving exposures. The PrivaSure[™] policy is designed to protect an enterprise from claims and other exposures resulting from a breach of data security. Coverage is also available for data crisis management expense and computer system extortion threats. Sample classes insured include Contractors, Healthcare Facilities, Manufacturers, Wholesalers, Consultants, and State and Municipal Governments.

Coverage is backed by the exceptional financial strength and solid claims-paying ability of the AXIS insurance companies, rated "A+" (Strong) by Standard & Poor's and "A" (Excellent) XV by A.M. Best.

Coverage Highlights

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| <ul style="list-style-type: none"> • Covers unauthorized access to, use of, or tampering with all forms of private or public data • Covers liability arising from denial of service attacks or the inability to access websites or computer systems • Includes coverage for crisis management and public relations • Covers regulatory action defense expenses • Covers computer system extortion expenses and losses | <ul style="list-style-type: none"> • Provides innocent insured coverage • Provides coverage for punitive damages (where allowed by law) • Contains a soft hammer clause • Includes a favorable consent to settle clause giving insured more control over settlement • Contains automatic subsidiary coverage including newly created or acquired entities • Written with universal territory coverage | <p>Maximum Limits, Minimum Premium and Minimum Retentions</p> <ul style="list-style-type: none"> • Up to \$20,000,000 policy limit capacity, primary or excess • Up to a \$10,000,000 sub-limit available for crisis management and public relation coverage • \$1,000 minimum premium for a limit of \$1,000,000 • \$2,500 minimum retention |
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Optional Coverages

- Personal injury, infringement of copyright and infringement of trademark for the dissemination of content through websites
- Business Interruption and Data Restoration available on qualified accounts
- Regulatory Action Fines and Penalties on qualified accounts

Availability

Available in all 50 states and District of Columbia on a surplus lines basis, except NJ (admitted).